

Just what is a web site?

"A computer connected to the internet that maintains a series of pages on the world wide web"

A Website is space on a computer where anyone who subscribes can say "This is me, this is what I do, or what I am interested in, what I know, or what I can sell you". An electronic brochure and source of information available to the whole world 24 hours a day.

"No worries, I can do a site for you". I should have realised that a conversation in a pub is not the best way to have a web presence decided. But my friend, let us call him lofty, was adamant that he could sort me out a site in a couple of days.

So I emailed him the logo, said what I wanted page wise, and then Oh yes content. 15 rewrites and several weeks later the masterpiece was sent on. "I have just emailed you the content, oh, where are you"? Down the pub, of course.

For over a year the half finished site was left out there. The good points, a means of contact, but that was about it. An IT company with a half finished albatross. Something had to be done.

After much searching we settled on a local company www.E132.org. It was fascinating discussing with Eric just what was possible, both now and for future development. Seeing the ideas, colours and words come together was a really satisfying experience. From start to finish the process took less than 4 weeks, coming in on time and on budget. It looks good, professional, quick to load and easy to use.

I aim to develop the site in several ways, as a front for my company, as a resource to share answers to some of those awkward IT questions and in the future to have an online shop.

These days anyone can have a website, but as I know from personal experience, some work better than others.